

A woman wearing a red long-sleeved shirt, a purple headwrap with a gold beaded band, and a colorful patterned skirt stands in a lush green cornfield. She is holding a yellow corn cob in her right hand. The background is filled with tall corn plants under bright sunlight.

ROUND UP REPORT 2023

together we make

Tofauti

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The story of 2023

Rolling out our flagship project 10% fence plan expansions

Despite the challenges that we have across the continent of Africa, we are delighted that we are able to report on the positive impact we have had amongst the communities within which we work, and bolster wildlife species within the areas that our projects are located. However, uniting people and wildlife is not an easy balance to strike, compounded by the demands for land, in what was historically land left for wildlife to roam. This is not a new problem but as it persists, we have come up with new solutions. Demands for grasslands for livestock, water in compounded droughts and protection for children and crops is not going to be alleviated without creative solutions. Thinking differently (which as our namesake suggests) we have developed an innovative syndicate system to fund and implement our proven project models, alongside our partner of Tsavo Trust, starting with the '10% fence plan'. Building on the achievements in the Kamungi conservancy in previous years, we have now expanded this project to the Shirango community conservancy where impact and response from the community has already been positive.



Biodiversity has a broad meaning, to us it means '*nature*', and simplifying the problems and building viable longer term solutions is central to our purpose, as well as ensuring local people, who are the custodians of the land, take a leading role. The United Nations Climate Change Conference (COP28) signed an agreement stating the '*beginning of the end*' of the fossil fuel era and laying the ground for a swift, just and equitable transition, underpinned by deep emissions cuts and scaled up finance. While this is plausible, the world has fallen short on commitments made before. While the global north is mostly responsible for the exploitation, it is the global south that feels much of the consequences of such measures. This is not a cry for help, or a plea, this is more about recognising that with support and depth of understanding of African problems on the ground, '*together*' we can innovate and start to solve for the consistent and compounded hardships that so many areas experience. It is a journey, with no silver bullets, but one we are fully committed to take. We cannot and will not ignore it.

There is much to do, so many worthy causes and so many partners who are achieving great strides in their respective areas of execution. We commit to collectively uniting our skill sets in the field to pave a better future for all - wildlife and communities alike. We cannot change the world single handedly, but we can take positive action in paving a meaningfully better future for targeted communities and species. We are ambitious, we are small and nimble, volunteer driven, but we are focussed and impactful, and that makes us proud. We've earned credibility and reputation in the field for partnering with like-minded organisations and communities to develop long term locally owned solutions, and working with local people over time to embed and improve how communities can coexist with wildlife and thrive together. It is the Tofauti way.

Help us - join us - as collectively we can make an impact. Together.

A message from Crista

I start by a vote of thanks to our supporters, partners and our committed board of trustees alongside whom we would not achieve both what we have done to date and our ambitious plans to come. Tofauti is purposeful in our projects in order to best achieve outcomes on the ground that are plausible and impactful. We say no to as many project applications as we say yes, which is due to finite funding coupled with stringent 'in the field' due diligence and assessment processes. Our four pillars of execution focus are key to our choices, which combine human:wildlife coexistence, environmental awareness and education, wildlife protection and finally infrastructure and habitat.

We are proud to report we have achieved our 2023 ambition of becoming an independent charity in our own right, and would like to extend our gratitude to Hoares Bank Charitable Trust for supporting us over the last few years as we were growing. We have continued to expand our 10% fence plan to new conservation areas given the great success we had in Kamungi conservancy, which serves to demonstrate to the world the potential of this innovative co-existence model.

To expand further in the Tsavo Conservation area we have part funded a community owned eco-tourism lodge. Alongside the core objective of providing employment, economic stability and conservancy fees to the rural area, the designs also include exciting provision to bring Tofauti supporters to the field to witness our projects first hand.

Finally our infamous Tofauti Tractor has been hard at work supporting the build of an elephant fence to restrict the majestic animals' access to select areas of community owned agricultural land, reducing human elephant conflict.

Whilst the above are our new projects achieved over 2023, we never forget to continually support long term sustainability of our past projects, which continue to be monitored and protected. These include our water provision projects which provide safe and locally owned infrastructure to areas that historically did not have access to consistent water supply throughout the year, namely Naibunga Conservancy. The Roan antelope project continues to provide a safe haven for the species to recover from their historical decline in Kenya through predation. The TogetherforWater initiative is looking at a desalination option for a sunk borehole which will greatly support the people and wildlife in the area.

We do not rest here and as we look ahead there are great opportunities in 2024 and beyond. We are excited by the challenges and remain committed to seeking out and delivering locally owned solutions that have a lasting impact. We will be taking Tofauti into new realms of partnerships within the blue economy, growing our syndicates for the 10% fence plan expansion and working with the vulture rehabilitation project along with a great scheme to protect and relocate grey parrots to a safe environment where they can flourish.

All that is left to say, is a big thanks to all our supporters. Please continue to reach out, or better still join us as we continue in our quest for a sustainable future where African rural communities and wildlife build resilience and thrive together.



Crista Cullen MBE | Founder

A message from the Chair of Trustees

When I joined Tofauti in 2020 my mission was simple. To help the Tofauti team transition from its early success into a strong, reputable and differentiated charity. To become that strong and reputable charity, we set the following objectives for the Board of Trustees. These were to:

- Establish a formal board with appointed trustees
- Register as an independent charity with the UK Charities Commission
- Establish strong governance
- Develop and implement the strategy

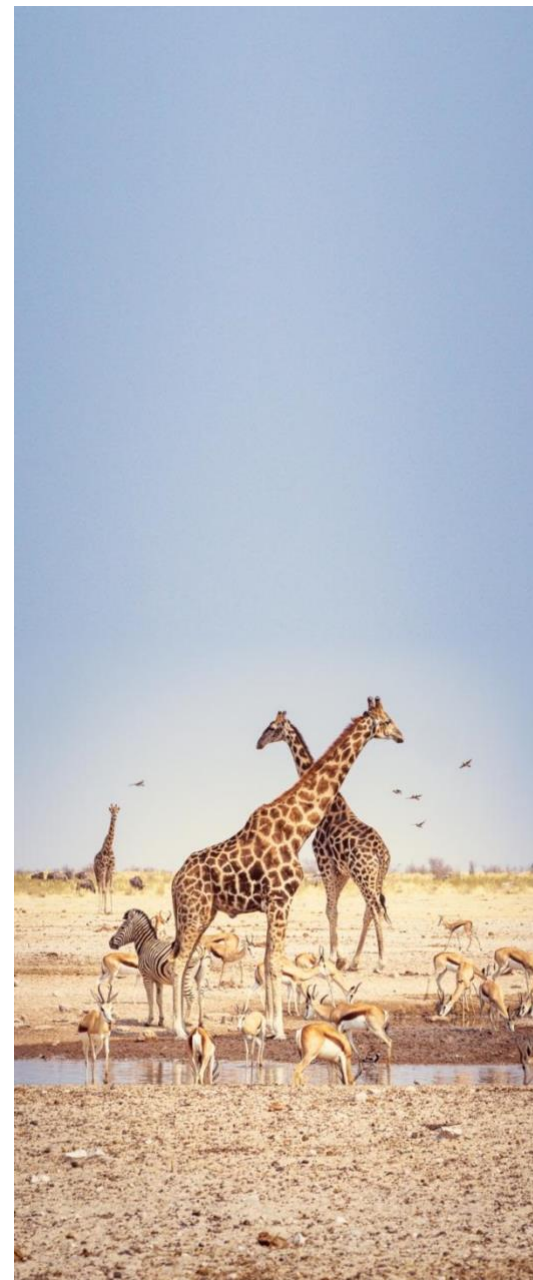
I'm delighted to say that we have achieved all of these objectives and we have operated very effectively through 2023 and added to the team. We now boast a Trustee group with various backgrounds and skills, but with such aligned values and commitment to the Tofauti cause. They come from a variety of sectors - elite sport, banking, finTech, finance, creative, media - but work as one to bring their collective array of skills and expertise to the Tofauti table.

As we have established on our own, Governance has been hugely important to us as a Trustee Board. It's a dry word, but governance is such a hygiene factor for charities; it's so important we give people confidence that their donations will find their intended destinations - all of it - and that we evidence the outcomes. This is a core ethos to us, and is behind some of our key innovations in 2023, the private syndicate - private donors, or donor groups, investing in discrete tangible projects that yield a physical product with demonstrable outcomes that we can measure. We look forward to doing many more of these.

I was drawn to Tofauti by Crista's vision and energy, and I was taken by the dual, often conflicting objectives of both wildlife and community conversation. As a Trustee Board we live the meaning of Tofauti and I look forward to working with this very capable team through an equally successful 2024.



Andrew Lewis | Chair of Tofauti Trustee Board



Why we're here.



Review of 2023 projects

We had a busy 2023 on the ground in Kenya, benefiting once again from deep local connections and the presence of our founder Crista who lives there with her family and works tirelessly with our fantastic partners to bring about meaningful change. We have engaged with some new partners, explored numerous opportunities and have some great growth plans for 2024.

Project name	Project objective	Project cost	Status	Project update
<p>10% Fence plan – Shirango Community Conservancy Phase 1</p> <p>Partner: Tsavo Trust</p> <p>Location: Kenya</p>	<p>1.Promote coexistence between wildlife and community members of Shirango Community Conservancy – construction of 6 x 10% Fence Plan plots. Members of the Shirango conservancy are receiving benefits that have derived directly from conservation efforts; through this plan Tsavo Trust hopes to improve their perception towards wildlife and create a “culture of conservation”</p> <p>2. Promote food security and improve livelihoods in Shirango – smart agriculture training for at least 12 members / families. This phase will follow the completion of the 10% fences.</p>	£54,000	Complete Phase 1 & 2 (September 2023)	<p>To build on the success in Kamungi Community Conservancy Tofauti and Tsavo Trust are targeting Shirango Community Conservancy (the other side of Tsavo East National Park).</p> <p>Phase 1 – Shirango Community Conservancy part 1: Construction of 10% fences (6 fences for community members – benefitting 181 community members). 30% deposit for purchase of materials was made on 25th October 2022. 6 plots were selected from the Shirango Conservancy with the support of the Shirango Board. The building of the fences commenced in Q2 2023 and was completed by Q3.</p> <p>Phase 1 – Part 2: Shirango Community Conservancy Permaculture/smart farming techniques training. Tsavo Trust will identify 6 additional members to benefit from the training; this was completed in Q4 2023.</p>
<p>Eco-Lodge in partnership with Biopalma for community ownership and additional revenue stream generation.</p> <p>Partner: Tsavo Trust</p> <p>Location: Kenya</p>	<p>Construction of a self-help community eco-tourism facility in the Kamungi Conservancy, bordering onto the northern boundary of Tsavo West National Park. This facility will be the start of revenue generation to the Kamungi Community.</p>	£42,533	Project ongoing expected to be completed June 2024	<p>The main aim of this project is to actively involve the local Kamungi community in conservation efforts, through the creation of buffers to the National Parks, giving them control over the conservation which directly affects them, whilst also incorporating livelihood improvements such as job opportunities and long term and sustainable revenue streams to enhance community ownership and self-reliance.</p> <p>The Kamungi Eco-Tourism banda's are under construction. This facility will be the start of revenue generation back to the community and will allow members, through the Board, to make decisions on what projects to invest in. The Two-bedroom blocks are now at the roofing stages, water is piped to site and building works are ongoing.</p>

<p>Tofauti Tractor deployment for Elephant Fence</p> <p>Partner: Tsavo Trust</p> <p>Location: Kenya</p>	<p>To construct a 23km Human Elephant Conflict (HEC) 3-strand electric fence to run from Mito Andei to the Athi River for over 8 years - an area which has historically had huge reports of conflict issues.</p>	<p>Asset contribution</p>	<p>Project ongoing</p>	<p>Without any meaningful barrier to stop crop-raiding wildlife, especially elephants, from entering the community's marginal crops there are all too often cases of HEC and loss of human life. As a result, a negative perception towards wildlife has gathered momentum although this has slowly changed in a positive way since Kamungi Conservancy.</p> <p>This important and pressing project would not only reduce HEC and increase food security for the 1,500 members of Kamungi, but also for the 7,000 people that live around this area and along the park boundary.</p> <p>The Tofauti Tractor is an invaluable addition to the project in helping to transport fencing equipment, sand, laborers etc. to the construction sites.</p>
<p>TogetherForWater</p> <p>Partner: Tsavo Trust</p> <p>Location: Kenya</p>	<p>Currently assessing water salinity in the current bore hole in Ngiluni village and looking to explore if there is a cost effective solution for desalination for consumption/crops and livestock.</p>	<p>£12,000</p>	<p>In Process</p>	<p>We explored extensively the addition of putting a borehole in Taita Taveta, however there was a disconnection between what the intent was against beneficiaries and this was deemed obstructive for our project to be pursued.</p> <p>The Tofauti team began exploring desalination options as an alternative when it was apparent from the dispensary that people were getting hugely affected from the sodium content in the water resulting in multiple stomach ulcers. The search for a cost effective implementation partner is ongoing.</p>
<p>African Grey Parrot Project & Vulture rehabilitation project</p> <p>Partner: Raptor Rehabilitation</p> <p>Location: Kenya</p>	<p>Strategic partner to support the endangered African Grey Parrot release to Rubondo Island, Tanzania.</p> <p>Vulture Rehabilitation center in Nairobi Kenya</p>	<p>Still in the discussion phase</p>	<p>In Process</p>	<p>For both projects below the legislation process is taking longer than anticipated and is currently having decisions made by government authorities, it is our hope that this concludes by mid 2024.</p> <p>Exploring opportunities for a partnership in the release of 20 African Grey Parrots into their wild habitat on Rubondo Island in Tanzania. This may be in the form of food supplies while they adapt, infrastructure, or monitoring of their progress in the wild.</p> <p>Vulture rehabilitation enclosures to save the species which has been in 70% decline over the recent decade. Due to the lacing of carcasses, there was a huge decline, and these raptors are fundamental for the clean-up job in the wild. Awaiting further licensing and looking to support in the recovery of this species in Kenya.</p>
<p>UPDATE: Sand Dam construction in Naibunga</p> <p>Partner Northern Rangelands Trust</p> <p>Location: Kenya</p>	<p>The construction of a sand dam in the Naibung'a Conservancy (Northern Rangelands Trust Conservancy) Kenya.</p> <p>Nkiloriti construction project</p>	<p>£30,000</p>	<p>Ongoing oversight project completed in 2021</p>	<p>Ongoing monitoring of The sand dam at Nkiloriti as it grows to maturity (3-5 year), dependent on the amount of rainfall received. The sand dam walls are intact, and no cracks or other weaknesses have been observed. The wing walls are well intact and no flood waters through the three rainy seasons have passed around them, with no downstream erosion witnessed as the lugga is lined with solid rock.</p> <p>Ongoing positive reports received from community members, scouts and wildlife visiting the site by night. Creating equality and access to water consistently throughout the year is clearly the objective of this product and good to see that 4 years down the line the solution is providing for the area in such abundance.</p>

<p>UPDATE: Roan in Ruma National Park project</p> <p>Partner: Back to Africa, OI Pejeta & Kenya Wildlife Service</p> <p>Location: Kenya</p>	<p>This project aimed to help save Kenya's Roan Antelope population, building it back to viable levels through a combination of in-situ and ex situ work. The project supported the installation of water infrastructure; procurement of pipes and other accessories, digging trenches and laying pipes over 400m, and installing six water drinking troughs..</p>	<p>£12,816 over two project executions spanning from 2021-2023</p>	<p>Ongoing oversight to project completed in 2022</p>	<p>Fundamentally the Roan in Ruma's numbers continue to fluctuate exponentially and they do not seem to be stabilizing. This has been put down to three factors:</p> <ol style="list-style-type: none"> 1. Predation 2. Limited capacity for monitoring 3. Stressful conditions <p>To address the identified challenges and prevent further decline of the remnant Roan antelope population, there is an urgent need to consider and implement a more robust option to enhance the recovery of the species through a well coordinated multi stakeholder approach.</p> <p>There are three high-level options that can be further explored:</p> <ul style="list-style-type: none"> - Option 1: Status Quo (Predator proof sanctuary, habitat manipulation and enhanced monitoring) - much the same as what had previously been provided - Option 2: Establish an Intensive Management System in Ruma - Option 3: Establish a Public/Private Partnership on Private Land <p>Discussions are ongoing at the stakeholder level</p>
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Fundraising 2023

Focus was on establishing our innovative syndicate model and securing our first participants. We are delighted to have demonstrated we can quickly deploy funds raised putting our donor's generosity to great benefit on the ground.

Fundraising name	Fundraising objective	Funds raised	Status	Project update
Tofauti Syndicate 001	Tofauti Syndicate 001 will be used to execute more 10% fence plans along with related community projects	£24,000/ \$30,000	In Action	Funds have been deployed on the ground with fence installation complete. Benefits are being monitored to be fed back to donors to demonstrate the real and immediate benefit of their support.



Our work

The strategy we developed created long term enduring focus and direction across four pillars and our efforts over 2023 aligned and built toward our strategic objectives. Extension of our landmark 10% fence initiative continues to create positive co-existence between rural farmers and roaming wildlife, combined with permaculture training to help them manage the land for long term sustainability and good crop yields. The 23 kilometers of elephant fence installed in Kamungi reduced anxiety and human-animal conflict whilst bringing elevated food security to thousands of people who live in the area. The eco tourism lodge will create new infrastructure bringing income to the local economy whilst raising awareness of the beauty and ecological challenges of this stunning region.

Our exciting plans for 2024 see us expand further to elevate the impact and benefit across our four areas of impact.

What we want to achieve

- 1. A reduction in human-wildlife conflict**
- 2. Provide access to environmental education**
- 3. Protection of wildlife**
- 4. Building infrastructure to protect ecosystems**

Where we want to do it

We are primarily active in Kenya where our heritage and strongest community connections exist. However, we have ambitions to provide similar support to communities and ecosystems across Africa, with projects currently being evaluated.

How we are going to do it

Reduce human-wildlife conflict

We believe that working with the local people is the only way to help them and animals find ways to sustainably coexist and thrive together.

Access To Environmental Education

Via providing environmental education we support the local people by helping them to sustain a way of life that leverages rather than compromises their relationship with the natural world they live in.

Protection Of Wildlife

At the heart of Tofauti's DNA is the protection of wildlife. We appreciate that every area faces its own challenges and we don't believe in one-size-fits-all. Each geographical area is unique and complex so we look to use partner expertise in order to create bespoke, long-term solutions.

Building Infrastructure to Protect Ecosystems

trusted partners on-the-ground to ensure that these essential facilities are put in place and maintained for long term benefit.

Statement of financial activities

For the period 7th October 2022 to 31st December 2023, we have:

- Received £671 in interest.
- Incurred operating expenses of £2,458. However, this excludes a number of costs which were kindly paid for personally by members of Tofauti's Leadership Team.
- In addition, all members of Tofauti's Leadership team give their time voluntarily.
- Spent £42,533 on the Kamungi Conservancy ecotourism Lodge expected to complete in June 2025.
- Received no further donations in 2023.

As at the 31st December 2023, we have a cash balance of £98,517. We have no debt or other liabilities.

For assets, this is limited to a wholly owned tractor currently deployed in the Tsavo Conservation Area to help communities and our projects. We are in a strong and stable position with exciting plans to scale our fundraising and project activities over 2024.



Looking ahead

2023 was a year of consolidation, living up to our expectations of working within long term engagements with select partners where we can have high confidence of establishing sustainable and longer lasting impact across focussed projects. We have further developed our brand and are able to leverage our established reputation for stringent oversight and impactful delivery from modest resources. It is something that we are immensely proud of and is unconditionally Tofauti.

By building our in-house resources on a volunteer platform, we have enhanced our capabilities to be nimble and able to scale proven projects quickly, all aligned with our purpose of enhancing lives for rural communities and wildlife alike. To underpin this we have strengthened our governance under our status as a stand-alone UK charity.

Living up to our name of thinking differently we continue to explore innovative ways of thinking in conservation methods, including fundraising techniques, project execution and exploring viable partnerships with the custodians of the land.

As noted in the project update, we continue to stay connected to past completed projects while exploring opportunities for new engagements with proven partners who have demonstrated alignment in values and proven delivery focus. As we look forward towards 2024, we do this with pride and a bubbling ambition to continue to drive lasting and focussed change. We can do more, we need to do more, and continually strive to find new ways to work smarter and make our voices heard as a vote of positive change.

Whilst to date our projects have primarily been land based, we are exploring the opportunity to create a circuit for our instrumental donors and supporters to come and experience. It is our belief that to see is to believe, and we have the opportunity now to showcase a new adaptive way of coexistence through our scaled 10% fence plan, coupling this with experiential travel through Kenya. To that end, community development on the coastal regions to mitigate over harvesting from the seas, in the form of an aquaculture project, is a key part of our ambitious plans for 2024. We are well underway assessing options and look forward to sharing exciting plans with you.

Strategically we are poised, our due diligence mechanisms well-honed and our appetite for impact remains at the forefront of our investments. We remain committed to holistically engaging with stakeholders to create a value chain of positive change for locally led sustainable solutions. This method takes time, but it's the path to lasting locally owned change. We believe that by working together we can make a lasting difference.

Funding

We continue to be in a healthy financial position well equipped to support our four areas of impact no matter the global economic environment. As we reiterated last year, we are ever conscious that fundraising is not an easy task with so many worthy causes chasing reducing funds in a time of rising cost of living.

In 2023, following the launch in 2022, we successfully implemented our first Tofauti Fundraising Syndicate Team. The finds from Syndicate 001 (£24,000/ \$30,000) were used, as planned, to build additional 10% fences in the Shirango Community Conservancy. While we faced some operation delays, we now have an example of a live, in action, Tofauti Fundraising Syndicate Team. However, these operational delays meant that we failed to launch the three more fences we hoped to have over 2023.

In 2024 we will use the first live syndicate to promote 5 more Tofauti Fundraising Syndicate Teams. And while our Syndicate Teams enable us to raise the level of funding we require for our projects to be meaningful from groups of friends, clubs, companies or schools (who can collectively raise funds together to support individual 10% fence plans), in 2024 we will focus on a number of high net worth individuals and have invested in the necessary relevant materials to unlock this opportunity. [Download a copy of our 2024 prospectus here](#)

Capitalising on our successful 'Together for Water' event in 2021 (that saw teams being sponsored to take part in a 9-week collective effort to accumulate enough miles to virtually travel the distance from the UK to Kenya - over 6,000 miles) we plan to repeat the event in the summer of 2024 and armed with fantastic learning points from our first event (that raised us £11,500), we are targeting to reach donations of £25,000.

Social Media Strategy

A primary focus has been to provide Tofauti supporters and donors with regular project updates and try to share our story with an ever growing audience. In order to achieve this in 2023 we revved up our social strategy, with weekly posts (2+ / week) across Instagram, Facebook and LinkedIn, providing our supporters with updates on key projects and Tofauti's mission.

Each channel reaches a different audience, with our Instagram audience being majority UK based / international, Facebook being predominantly Kenya based, and LinkedIn acting as a key channel to reach current and potential syndicate members. Project specific updates featuring footage of what it's like 'on the ground' see the highest engagement, and we will aim to share more of these in 2024. Social comms have also been well-received by our partners, serving to raise awareness and shed a positive light on the work they do.

What's next?

Of course there is, as always, much to be done, and we do not envisage that 2024 will be any different to the norm. With boots on the ground, clearly a track record of delivery and impact we are poised to continue to grow and enhance the lives of others, wildlife and community alike. Developing trust and in turn lasting sustainable projects needs time and effort, along with harnessing the opportunities to implement forward thinking conservation methods in partnership with the custodians of the land, the people.

There is a healthy pipeline of project opportunities lined up for 2024 which are currently going through our stringent due diligence process, and we are positive that if these do proceed that they will be transformational for the areas or the species that they are destined to support. We continue with our ethos of being nimble and responsive, innovative with low overheads to be an enabler, and these fundamentals will remain unchanged. We will be looking to once again leverage our valued supporter network with the launch of some Tofauti events and would like to encourage you to take part in these, where possible to do so.

As ever it is our hope that you start or continue on this journey with us, and we are immensely grateful for you all that are part of our wider team. **Together we make Tofauti.**

**"The greatest threat to our planet
is the belief that someone else will save it"**

Robert Swan OBE

Our journey so far



January 2018
Tofauti Foundation became a charity under Prism the gift fund

March 2018
1st Tofauti Conservation Ball (Tractor pledge)
£100k raised!

31st July 2018
Tractor purchased and deployed to first assignment Galana Wildlife Conservancy

September 2018
Tofauti Foundation moved to Masters Charitable Trust under Hoares Bank

November 2018
Namibia project building of a communications centre with Intelligence Support Against Poaching (I.S.A.P)

May 2019
Rhino Ark – providing support for fences to protect flora and fauna for water catchment area in Kenya's highlands

June 2019
Raw protein delivery to Reteti elephant sanctuary – Namunyak conservancy (NRT)

September 2019
2nd Tofauti Conservation Ball
£125,000 raised and £25k for water pledge

January 2020
Phase 1 Strategic Partnership for Roan rehabilitation (Ol Pejeta, KWS)

February 2020
Human wildlife coexistence project
10% fence plan
Tsavo Trust

June 2020
Water pledge - Sand Dam Naibung'a conservancy (Northern Rangelands Trust)

August 2020
Wamba Girls Rescue Centre
Mattress delivery

November 2020
Phase 2 Ruma National Park Roan Antelope water project (Ol Pejeta, KWS)

April-June 2021
Expand Tofauti Trustee team to bring in expertise to support next chapter

June 2021
10% fence plan phase 2 with Tsavo Trust

July 2021
Tractor redeployed to Kamungi Conservancy for elephant fence project (Tsavo Trust)

September 2021
Sand – Dam after one rainy season reaching a good level of maturity, providing water for the scouts outpost as well as wildlife

March - 2022
Phase 3 – Roan water provision extended to support incoming roan from Tanzania to address genetic bottleneck of species in Kenya

September - October 2021
Together for Water fundraising virtual challenge initiative - £10k raised!

July - 2022
Together for Water provisions implemented for women and girls

August - 2022
10% fence plan fund raising syndicate team one created and funds secured

November - 2022
10% Fence plan – Shirango Community Conservancy Phase 1 under construction with Tsavo Trust – 6 fences which will benefit 181 community members

together we make
Tofauti

Keep listening, keep caring and keep going...
You'll never know how far we can go, if we go Together.



Tofauti.org

For further information please email: tofauti@tofauti.org