



ROUND UP REPORT 2022

together we make

Tofauti

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The story of 2022

10% free to grow. 90% free to roam.

People and planet must unite to change the inevitable outcome for the world. The climate crisis is real, and we all must play our part in being more conscious consumers. These messages are clear, with the outcome of Cop27 and the more recent Cop15 whereby governments from around the world came together to agree on a new set of goals to guide global action through to 2030 to halt and reverse nature loss. Some bold ambitious commitments were made, but the time for us to put words into action is now. In our small way, at Tofauti we have been working tirelessly to help communities and wildlife do exactly that.

Our most impactful project to date was illustrated in a short film available on our [website](#), where Kyalo Ndeto, a Kenyan farmer and landowner, tells us his emotive story of the benefits a fenced area had on him and his land. He describes the hardships and frustrations of wildlife having decimated his crop and how this grew into deep hatred for them such that he felt forced to retaliate. Conversely, with the fence installed it provides protection to his livestock, helps his crops to flourish and allows his family to progress. Kyalo has now become an advocate for wildlife in the village explaining to others how the presence of animals enabled him to access this life changing provision that allows peaceful co-existence on a National Park boundary.

We have one chance, and we have one planet, and now we are experiencing a movement like none other where the recognition of her finite resources is real. We are left with no choice but to collectively unite to make a different path. We at Tofauti believe in less talking and more action. While we cannot change the entire world, we can bring about life changing impact on targeted communities and wildlife to help them build resilience together. Be that with communities, with specific species projects, or with infrastructural development and proven conservation methods that truly can benefit all.

Help us, join us as collectively we can always do more. Together.



A message from Crista

As always with our annual report, Tofauti will not be what it has become without our able and committed board of Trustees. I am so grateful for their belief and support in what we are doing and what we stand for. There is always so much to do and more can always be achieved, as we are continuing in our quest to help communities and wildlife thrive together on the African continent. As we continue in our post pandemic recovery, we have embarked on the process of becoming an independent charity as a necessary step on the path to elevating our impact for those who benefit and our community of fantastic supporters.

With the pressure of different land usage and additional revenue generation options for landowners, heightened by the ever-increasing population expansion we are seeing wilderness areas put under more relentless pressure. This coupled with the cost-of-living increasing worldwide and in some parts of Africa suffering a fourth drought in succession, makes it ever more cumbersome to feed families where desperation for food and water ensues. The climate crisis is upon us, which whilst not new news, it is more openly discussed and gathering healthy momentum and action to working toward negating its impact.

With our commitment to working with select abled partners, we have continued to expand our '10% fence plan' community benefit projects and are deeply proud of having installed over 30 Kms of solar electric fence around 12 different landowners' plots. This has in turn seen sizeable increase in crop yields where the benefit in Kamungi Conservancy can be both seen and felt by the people who now peacefully coexist with wildlife on their doorsteps.

We are delighted that the sand dam in Naibunga Conservancy has reached early maturity and is now providing water in a remote and arid northern territory which otherwise would not have had access to water throughout the year. The Roan antelope project is continuing to thrive in Ruma National Park where our strategic partnership was instrumental for the ultimate survival of this beautiful species in Kenya. There has been new births within the group and we expect this to continue.

The TogetherForWater online fundraising initiative was piloted with local artisans to develop adequate and robust water collecting devices designed to directly support and help rural women collect water for their families. Finally, we continue to support the raptor world with a potential African Grey Parrot project in the Kakamega Forest, along with our beloved endeavors to support vultures to see their numbers return once more.

We have ambitious plans for 2023 which are well underway. A big thanks to you all and please continue to reach out, join us and support as we continue to make an impact, together.

Crista



Why we're here

The challenge we face

Whilst Africa is vast, population is expected to experience 50% growth in the next 18 years, putting real pressure on wildlife habitat. Demand for land and resources is constantly increasing and humans and wildlife are more in conflict now than ever. They need help now to find and build sustainable solutions to co-exist and grow together

Our purpose

We're here to help African communities and wildlife to build resilience and thrive together

Our guiding principle

We think the best way we can help is by building resilience, not reliance, among Africa's people and animals. The only way to a lasting solution is to make communities in Africa part of the solution. We do this by building teams of passionate supporters, expert partners and local people who together can develop natural resource-based solutions that can make a lasting difference.

Review of 2022 projects

We had a busy 2022 on the ground in Kenya, benefiting once again from deep local connections and presence of our founder Crista who lives there with her family and works tirelessly with our fantastic partners to bring about meaningful change. We have replicated our flagship innovative '10% fence' scheme, with exciting plans in motion to scale that to 10 more communities over 2023.

Project name	Project objective	Project cost	Status	Project update
Continued work with the Rehabilitation of the Roan antelope in the Ruma National Park Partner: Kenya Wildlife Service, Back to Africa and NRT Location: Kenya	This project aimed to help save Kenya's Roan Antelope population, building it back to viable levels through a combination of in-situ and ex-situ work. The project supported the installation of water infrastructure; procurement of pipes and other accessories, digging trenches and laying pipes over 400m, and installing six water drinking troughs.	£2k	Complete	This project aimed to save and increase Kenya's Roan antelope population, building it back to viable levels through a combination of in-situ and ex-situ work. During the submission of a report of a recently concluded animal census in Kenya to H.E. the President and Commander-in-Chief of the Defence Forces of the Republic of Kenya, 15 Roan Antelopes were reported to occur in Ruma National Park. At the time of reporting Ruma is home to 20 Roan Antelopes.

<p>10% Fence plan – Shirango Community Conservancy Phase 1</p> <p>Partner: Tsavo Trust</p> <p>Location: Kenya</p>	<p>1.Promote coexistence between wildlife and community members of Shirango Community Conservancy – construction of 6 x 10% Fence Plan plots. Members of the Shirango are receiving benefits that have derived directly from conservation efforts; through this plan TT hopes to improve their perception towards wildlife and create a ‘culture of conservation’</p> <p>2. Promote food security and improve livelihoods in Shirango – _smart agriculture training for at least 12 members / families. This phase will follow the completion of the 10% fences.</p>	<p>£54k</p>	<p>In Process</p>	<p>To build on the success in Kamungi Community Conservancy Tofauti and Tsavo Trust are targeting Shirango Community Conservancy</p> <p>Phase 1 – Shirango Community Conservancy part 1: Construction of 10% fences (6 fences for community members – benefitting 181 community members). 30% deposit for purchase of materials was made on 25th October 2022. 6 plots were selected from the Shirango Conservancy with the support of the Shirango Board. The fences started construction in November 2022.</p> <p>Phase 1 – Part 2: Shirango Community Conservancy Permaculture/smart farming techniques training. Tsavo Trust will identify 6 additional members to benefit from the training we expect this phase to be completed in Quarter 3 2023.</p>
<p>UPDATE: Sand Dam construction in Naibunga</p> <p>Partner Northern Rangelands Trust</p> <p>Location: Kenya</p>	<p>The construction of a sand dam in the Naibung’a Conservancy (Northern Rangelands Trust Conservancy) Kenya.</p> <p>(Nkiloriti construction project)</p>	<p>£30k</p>	<p>Complete</p>	<p>Following a field assessment of the actual infrastructure, discussion with the neighbouring community members who are the users, and the conservancy board members the following update was offered:</p> <p>The sand dam held water through the initial rains and has since filled to maximum capacity with sand deposition – it is now ‘Mature’. The sand dam walls are intact, and no cracks or other weaknesses have been observed. The wing walls are well intact and no flood waters through the two rainy seasons have passed around them, with no downstream erosion witnessed as the lagga is lined with solid rock.</p> <p>The sand dam when it held water was reported by the women in the neighbouring community to significantly reduce water stress especially on the distance and time taken to collect water. Example one lady reported that they would spend less than an hour to collect enough water for their household use for three days compared to now where they pay to buy water from Kimanjo Center BH which is approximately 20km from Nkiloriti.</p>
<p>Partner: Elephant Human Relations Aid (EHRA)</p> <p>Location: Namibia</p>	<p>Discussed the opportunities of exploring the 10% Fence plan options in the Namibian Desert.</p>	<p>N/A</p>	<p>N/A</p>	<p>The decision was taken to allow EHRA to explore more options with the local community and then to revert to Tofauti if there were further discussions to be had. Main motive was around human/Elephant conflict.</p>

<p>TogetherForWater</p> <p>Partner: Local community Artisans</p> <p>Location Kenya</p>	<p>Currently exploring options with local artisans to support rural women with a collection device for transporting water vast distances</p>	<p>£12k</p>	<p>In Process</p>	<p>Have three different local artisans from rural communities exploring a robust system which we hope will be able to support women and children doing their daily chores of collecting water.</p> <p>Consisting of a pully device, a robust rolling device but some of the roads are so bad this is not a viable option or identifying some communities that other forms of infrastructure would be more viable.</p>
<p>African Grey Parrot Project & Vulture rehabilitation project</p> <p>Partner: Raptor Rehabilitation</p> <p>Location: Kenya</p>	<p>Strategic partner to support the endangered African Grey Parrot release into the Kakamega Forest, Kenya.</p> <p>Vulture Rehabilitation center in Nairobi Kenya</p>	<p>Still in the discussion phase</p>	<p>In process</p>	<p>Exploring Opportunities for a partnership in the release of 13 African Grey Parrots into their wild habitat in the Kakamega forest in Kenya. This may be in the form of food supplies while they adapt, infrastructure, or monitoring of their progress in the wild.</p> <p>Vulture rehabilitation enclosures to save the species which has been in 70% decline over the recent decade. Due to mainly pesticides, there was a huge decline, and these raptors are fundamental for the clean-up job for carcasses in the wild. Awaiting further licensing and looking to support in the recovery of this species in Kenya.</p>



Fundraising 2022

Focus was on establishing our innovative syndicate model and securing our first participants. We are delighted to have demonstrated we can quickly deploy funds raised putting our donor's generosity to great benefit on the ground.

Fundraising name	Fundraising objective	Funds raised	Status	Project update
Tofauti Syndicate 001	Tofauti Syndicate 001 will be used to execute 2 or more 10% fence plans along with related community projects	\$30,000	In Action	Funds have been deployed on the ground with fence installation complete. Benefits are being monitored to be fed back to donors to demonstrate the real and immediate benefit of their support.

Our work

Over 2022 we have refreshed our strategy to create focus to elevate the impact and benefit across our four areas of impact

What we want to achieve

1. A reduction in human-wildlife conflict
2. Provide access to environmental education
3. Protection of wildlife
4. Building infrastructure to protect ecosystems

Where we want to do it

We are primarily active in Kenya as this is where we have our heritage and the strongest connections with communities. However, we have ambitions to provide similar support to communities and ecosystems across Africa, with some projects currently being evaluated.

How we are going to do it

Reduce human-wildlife conflict

We believe that working with the local people is the only way to help them and animals find ways to sustainably coexist and thrive together.

Access To Environmental Education

Via providing environmental education we support the local people by helping them to sustain a way of life that leverages rather than compromises their relationship with the natural world they live in.

Protection Of Wildlife

At the heart of Tofauti's DNA is the protection of wildlife. We appreciate that every area faces its own challenges and we don't believe in one-size-fits-all. Each geographical area is unique and complex so we look to use partner expertise in order to create bespoke, long-term solutions.

Building Infrastructure To Protect Ecosystems

To protect wildlife there is a need for scout accommodation, road maintenance, electric fencing and crucial wildlife corridors. We work with trusted partners on-the-ground to ensure that these essential facilities are put in place and maintained for long term benefit.

Statement of financial activities

Over the financial year 2022, we have...

- Received £26,855 in donations.
- Received £108 in interest.
- Incurred operating expenses of £3,554. However, this excludes a number of costs which were kindly paid for personally by members of Tofauti's Leadership Team. In addition, all members of Tofauti's Leadership team give their time voluntarily.
- Spent £56,113 on projects on-the-ground in Kenya.
- Received a refund of £2,400 on a previous proposed event expenditure, which could not occur during covid lockdowns.

As at the 31st December 2022, we had a cash balance of £142,553. We have no debt or other liabilities.

For assets, this is limited to a wholly owned tractor currently deployed in the Tsavo Conservation Area to help communities and our projects.

We are in a strong and stable position with exciting plans to scale our fundraising and project activities over 2023.

Our journey so far



January 2018
Tofauti Foundation
became a charity under
Prism the gift fund

March 2018
1st Tofauti Conservation Ball
(Tractor pledge)
£100k raised!

31st July 2018
Tractor purchased and deployed
to first assignment Galana
Wildlife Conservancy

September 2018
Tofauti Foundation moved to Masters Charitable
Trust under Hoares Bank

November 2018
Namibia project building of a
communications centre with Intelligence
Support Against Poaching (I.S.A.P)

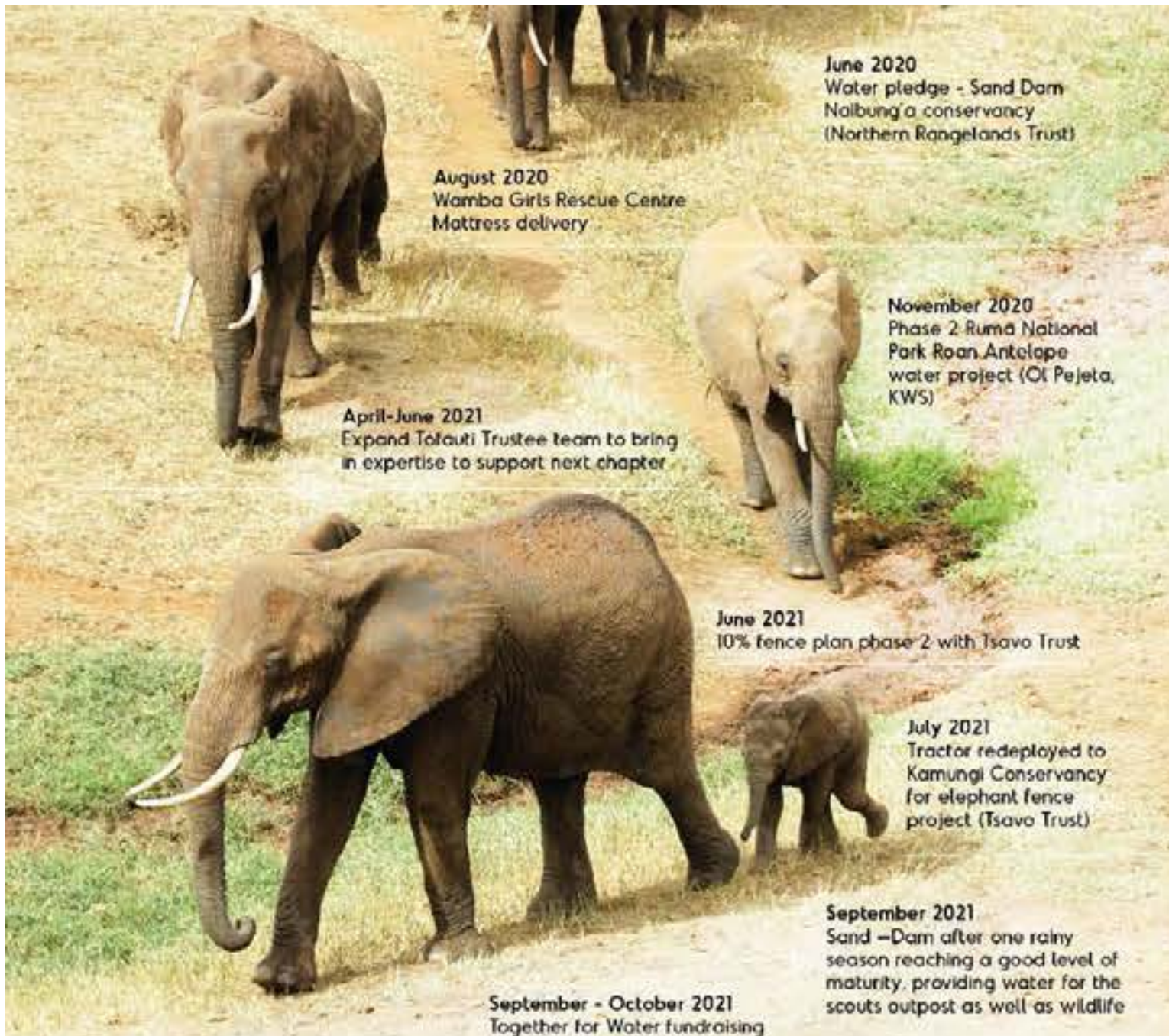
May 2019
Rhino Ark – providing support for fences
to protect flora and fauna for water
catchment area in Kenya's highlands

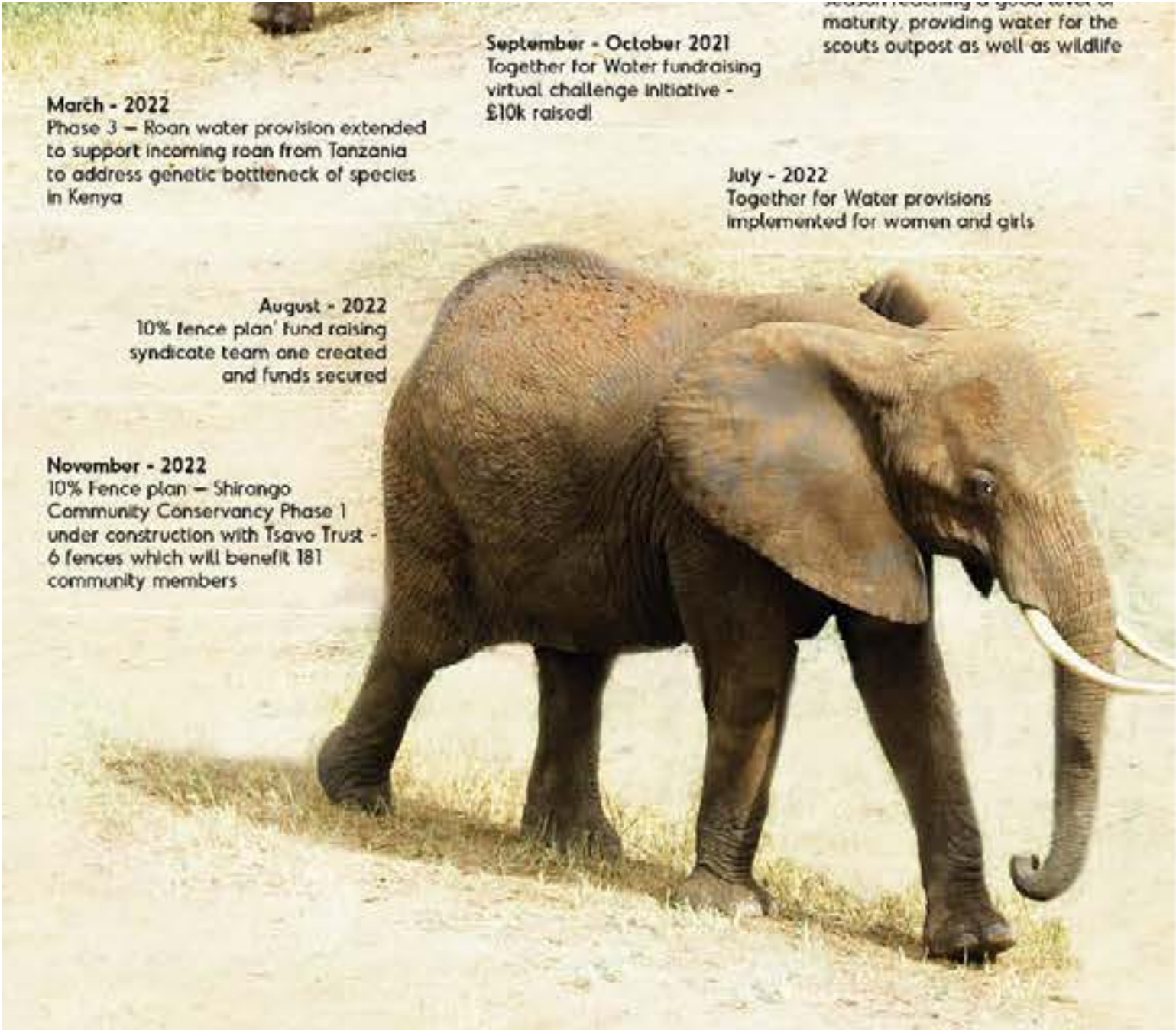
June 2019
Raw protein delivery
to Reteti elephant
sanctuary –
Narumonyak
conservancy (NRT)

September 2019
2nd Tofauti Conservation Ball
£125,000 raised and £25k for water pledge

January 2020
Phase 1 Strategic Partnership
for Roan rehabilitation (Ol
Pejeta, KWS)

February 2020
Human wildlife
coexistence project
10% fence plan
Tsavo Trust





March - 2022

Phase 3 – Roan water provision extended to support incoming roan from Tanzania to address genetic bottleneck of species in Kenya

September - October 2021
Together for Water fundraising virtual challenge initiative - £10k raised!

...maturity, providing water for the scouts outpost as well as wildlife

July - 2022
Together for Water provisions implemented for women and girls

August - 2022
10% fence plan' fund raising syndicate team one created and funds secured

November - 2022
10% Fence plan – Shirongo Community Conservancy Phase 1 under construction with Tsavo Trust - 6 fences which will benefit 181 community members

Looking ahead

Over 2022 as the world begins to move past COVID, Tofauti has been investing to reorganise itself. It is now in a strong and robust position to move forward and deliver elevated benefits to its chosen impact areas with modest resources. We do this by focussing deeply on working together, both within and with expert partners in the field. It's the Tofauti way.

We have a refreshed strategy giving us greater focus and determination to create impact and scale the lasting benefit we can provide to rural communities and wildlife.

We have developed and launched an innovative fundraising initiative which is already yielding great interest and early wins.

We have established as a stand alone UK charity under the Charities Commission to help set us on long term footing as we grow. Plus we have strengthened our management and governance including forming an expert board of diverse thinkers with a 'can do' mindset of working together, passionate about building resilience in African communities and wildlife.

This report has shown that over 2022 we've further proved the effectiveness of our key project models and have demonstrated that the benefits are both replicable and scalable. As we look forward into 2023 and beyond, we are now in a robust position to leverage these models and with targeted fundraising support from our fantastic donors, we can expand and replicate to benefit more rural communities.

We plan to expand and scale our flagship initiative "10% Fence Plan" into 10 more locations over the year, fundraising permitting. Alongside, we'll deliver permaculture training to land owners to educate them on sustainable farming practices when remaining in one fenced in location.

We have exciting plans to work with our partners to build a vulture rehabilitation project including enclosures and water resources. As our innovative sand dam project matures, we will gather data to measure the benefit and build deeper understanding, with the view to replicating in more sites.

There is much to do and many that need our help to develop locally sustainable solutions, but by working together we can make a difference.

Funding

We continue to be in a healthy financial position well equipped to support our four areas of impact no matter the global economic environment. We are, of course, ever conscious that fundraising is not an easy task with so many worthy causes chasing reducing funds in a time of rising cost of living. That said, in 2023 we plan to execute a number of fundraising efforts, efforts that have been successful to date.

In 2022 we launched a new and innovative model to help fund our critical work, Tofauti Fundraising Syndicate Teams. Our Syndicate Teams enable us to raise the level of funding we require for our projects to be meaningful by attracting individuals, groups of friends, clubs, companies or schools - who can collectively raise funds together to support individual 10% fence plans.

We attracted and closed the first Syndicate Team proving the concept and gaining market information we require to raise more vital funds via this initiative. With this product in the market and the proven ability to show an immediate impact from donated funds, we plan to scale and launch 3 more Syndicate Teams over 2023. We plan to elevate promotion and awareness of the initiative at small scale events for potential high net worth individuals in London.

Capitalizing on our successful 'Together for Water' event in 2021 (that saw teams being sponsored to take part in a 9-week collective effort to accumulate enough miles to virtually travel the distance from the UK to Kenya - over 6,000 miles) we plan to repeat the event in the summer of 2023 and armed with fantastic learning points from our first event (that raised us £11,500), we are targeting to reach donations of £25,000.

What's next?

We want to do more, support more wildlife, build more resilience and help more communities and ecosystems to thrive together. As a charity we have roots in Kenya with strong connections on the ground with communities and other passionate closely aligned organisations, such as the magnificent Tsavo Trust. These roots and partner organisations keep us well informed with a strong footing to be selective with who we partner with to ensure both close alignment to our values and that solutions are implemented with long term self-sufficiency, not creating a dependency on Tofauti or others.

We know that having innovative diverse thinking, low overheads and an ability to move quickly and flexibly puts us in a unique position to elevate our impact and help those most in need. As a small nimble charity, every piece of fundraising matters. We have fantastic supporters which we are immensely grateful for, plus exciting plans to attract more to support our projects over 2023. **Together we make Tofauti.**

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”

Margaret Mead

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Tofauti

Tofauti.org

For further information please email: tofauti@tofauti.org